

# SOFTWARE CENTRAL SUBMISSION

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\*\* WEB FORM PAGE 1 \*\*

## GENERAL CONTACT INFORMATION - FOR ADMINISTRATIVE USE ONLY

\* Required

### Marketing/Business Development Contact Information

First Name:

 \*

Last Name:

 \*

Title:

Company:

Email:

 \*

Phone:

 \*

Company URL:

 \*

### Accounts Payable Information

Remittance for U.S. and Canadian-based companies will be by check. For other companies, remittance will be by wire transfer when the revenue amount exceeds \$1000 U.S. To send you your quarterly revenue check or wire transfer, please complete the information below:

Contact Name:

Department:

Company:

Address:

City:

State:

 ▼

Zip/Postal Code:

Country:

**Bank Wiring Information**

Company name on bank account:

Company address:

Routing & Transit number:

Account number:

Bank Name:

Bank Address:

Bank City:

Bank State:

Special Instructions:

Bank Zip/Postal Code:

Bank Country:

Note: Payment will be held until revenue accrues to \$1000 US unless you use your own E-Commerce system and add U3 as a partner with 50% - 50% revenue.

**Technical Support Method**

Technical support URL for software program:

Technical support email for software program:

Your U3 Business Development Contact (optional):

**PRODUCT DETAILS - PUBLISHED INFORMATION ON U3 SOFTWARE CENTRAL**

The information you provide below will be used to publish your listing in U3 Software Central Store.

**Product Name**

 \*

**Version**

 \*

**Publisher**

 \*

**UUID**

To create a UUID, please refer to the U3 Application Deployment Guide 3.0 (Section A, page 49) available in the Developer Forum section on the U3 website.

UUID:  \*

**Category (select up to two categories)**

Please select the category that best matches your software program: \*

- Audio/Video
- Business
- DesignAndPhoto
- Education
- Email
- Games
- Internet
- Medical
- Security
- Utilities
- WebBrowser
- PCApps
- USBApps

**Product Language**

Please indicate which language(s) your application supports from within the U3 Launchpad. (Check all that apply): \*

- English
- French
- German

- Spanish
- Italian
- Japanese
- SimplifiedChinese

**English-only language software programs** can be sold worldwide through U3 Software Central on one of our localized sites. Developers are responsible for supporting the product in the same method (English communication is acceptable) you would support to support with your English language software program (check all that apply): \*

- French
- German
- Spanish
- Italian
- Japanese - translations required for marketing product descriptions.
- Simplified Chinese - translations required for marketing product descriptions.
- NONE, only want to promote English software in English store

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### Marketing Product Descriptions

If a product is translated the marketing copy needs to be translated as well. For English-only language software programs you currently have the option to keep your marketing copy in English (this may change at a later time). However you have the option to translate your marketing copy (even if the application is in English). If you opted to sell your application in other language stores it is best if your copy is translated in that language.

**\* Required**

#### **1. ENGLISH STORE (Character limits must be adhered to.)**

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

- - 
  - 
  -
- No other System Requirements

## 2. FRENCH STORE

Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

- - 
  - 
  -
- No other System Requirements

### 3. GERMAN STORE

Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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No other System Requirements

### 4. ITALIAN STORE

Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

- - 
  - 
  -
- No other System Requirements

## 5. SPANISH STORE

- Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

- - 
  - 
  -
- No other System Requirements

## 6. JAPANESE STORE TRANSLATIONS

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

- 
- 
- 
- 

No other System Requirements

## 7. SIMPLIFIED CHINESE STORE TRANSLATIONS

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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**OS (check all that apply) \***

- Windows XP
- Windows 2000
- Windows Vista

**GRAPHICS**

Please submit your product box shot and/or product logo graphic in JPG format with the following size specifications to [info@u3.com](mailto:info@u3.com).

- (1) 153px wide x 173px high
- (2) 48px wide x 58px high
- (3) 60px wide X 75px high

**SOFTWARE APPLICATION SUBMISSION**

Please send your Quality Partner certified software application (U3P and EXE files with the same name), the Certification Self-Test report and/or instructions to download from your FTP site (or use YouSendIt service) to [info@u3.com](mailto:info@u3.com).

- I will email my graphics and application files. \*

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**Purchase Options (check all that apply)** Please send your Quality Partner certified software application (U3P and EXE file) and/or instructions to download from your FTP site (or use YouSendIt service) to [info@u3.com](mailto:info@u3.com)

**1.  TRIAL VERSION**

U3P File Size:

EXE File Size:

Installation Size:

2.  BUY (full retail version)

U3P File Size:

EXE File Size:

Installation Size:

Is the full retail version the same u3p and .exe file as the trial version? \*

YES

NO

**Suggested Retail Prices:**

ENGLISH, FRENCH, GERMAN, ITALIAN and/or SPANISH STORE

USD

GBP (exclude VAT):

EURO (exclude VAT):

JAPANESE STORE (only)

Yen:

EURO (excludeVAT):

SIMPLIFIED CHINESE STORE (only)

Chinese Yuan:

EURO (exclude VAT):

Does your application require a license key to activate? \*

YES

NO

If yes, please select the license key method to be used for your application as described below:

**License Key Options:** \*

We offer five different eCommerce options to suit your specific needs for license key generation.

Please indicate your selection below. For a detailed description of each of these options, please refer to the Appendix.

**Option 1 - Use your own E-Commerce**

Developer chooses to use his own eCommerce system. U3 should become a partner with revenue sharing of 50% - 50% . Details about how to become a partner will be created after U3 approves this software.

**Option 2 - ask|net License Key Storage**

ask|net uploads a batch of generated license keys to its server and emails them to the end-consumer upon purchase of the software product through the ask|net e-Commerce Platform. Please provide a minimum of 1,000 generated license keys in a .txt or .csv file. License keys may be up to 256 characters long and contain alphanumeric characters and dashes to jnichols@u3.com

Email address to send license key requests when inventory is reaching 10%:

W9 for US or W8 for outside the US - this is mandatory, without this information U3 will not be able to pay the developer:

**Option 3 - Plaintext E-mail to Software Developer**

ask|net emails all relevant end-consumer and purchase data to an email address, specified by the software developer as plain text. Based on the received data, the software developer generates and delivers the software license key(s) to the end-consumer. Each item of an online order will be transmitted separately. You will receive a test text email message from AskNet within 5 business days to confirm the details/formatting of the customer's information.

Email address to receive purchase notifications:

W9 for US or W8 for outside the US - this is mandatory, without this information U3 will not be able to pay the developer:

**Option 4 - XML Mail to Software Developer**

askjnet emails all relevant end-consumer and purchase data to an email address, specified by the software developer as XML (XML Version 1.0, encoded in UTF-8). Based on the received data, the software developer generates and delivers the software license key(s) to the end-consumer. Each item of an order will be transmitted separately. You will receive a test XML message from AskNet within 5 business days to confirm the details/formatting of the customer's information.

Email address to receive purchase notifications:

W9 for US or W8 for outside the US - this is mandatory, without this information U3 will not be able to pay the developer:

**Option 5 - XML Request via HTTPS with License Key Response**

askjnet transmits the purchase and customer data as XML stream via HTTPS. The software developer processes the received data and transmits the generated license key as XML stream back to askjnet, who will email it to the end-consumer with the purchase receipt. You will receive an email with instructions on how to access the test server to setup the system on your side.

URL to receive purchase notifications:

W9 for US or W8 for outside the US - this is mandatory, without this information U3 will not be able to pay the developer:

**NOTE:** By selecting option 2, 3 or 4 above you agree to only use the customer data and email addresses for support purposes only unless a customer opts-in to receive promotional marketing materials from the developer. This customer preference is captured during the transaction between U3 and the customer and will be passed to the developer along with the other customer details.

[View Additional License Key Information](#)