

# SOFTWARE CENTRAL SUBMISSION

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\*\* WEB FORM PAGE 1 \*\*

## GENERAL CONTACT INFORMATION - FOR ADMINISTRATIVE USE ONLY

\* Required

### Marketing/Business Development Contact Information

First Name:

 \*

Last Name:

 \*

Title:

Company:

Email:

 \*

Phone:

 \*

Company URL:

 \*

Note: The person listed as the marketing/business contact will receive the monthly and quarterly download reports from U3.

### Technical Support Method

Technical support URL for software program:

 \*

Technical support email for software program:

 \*

## PRODUCT DETAILS - PUBLISHED INFORMATION ON U3 SOFTWARE CENTRAL

The information you provide below will be used to publish your listing in U3 Software Central Store.

Product Name

 \*

### Version

 \*

### Publisher

 \*

### UUID

To create a UUID, please refer to the U3 Application Deployment Guide 3.0 (Section A, page 49) available in the Developer Forum section on the U3 website.

UUID:  \*

### Category (select up to two categories)

Please select the category that best matches your software program: \*

- Audio/Video
- Business
- DesignAndPhoto
- Education
- Email
- Games
- Internet
- Medical
- Security
- Utilities
- WebBrowser
- PCApps
- USBApps

### Product Language

Please indicate which language(s) your application supports from within the U3 Launchpad.  
(Check all that apply):\*

- English
- French
- German
- Spanish
- Italian
- Japanese
- SimplifiedChinese

English-only language software programs can be sold worldwide through U3 Software Central on one of our localized sites. Developers are responsible for supporting the product in the same method (English communication is acceptable) you would support the product in an English market. Please select the U3 Software Central store you're willing to support with your English language software program (check all that apply):\*

- French
- German
- Spanish
- Italian
- Japanese - translations required for marketing product descriptions.
- Simplified Chinese - translations required for marketing product descriptions.
- NONE, only want to promote English software in English store

Your U3 Business Development Contact (optional):

\*\* WEB FORM PAGE 2 \*\*

### Marketing Product Descriptions

If a product is translated the marketing copy needs to be translated as well. For English-only language software programs you currently have the option to keep your marketing copy in English (this may change at a later time). However you have the option to translate your marketing copy (even if the application is in English). If you opted to sell your application in other language stores it is best if your copy is translated in that language.

#### **1. ENGLISH STORE (Character limits must be adhered to.)**

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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No other System Requirements

## 2. FRENCH STORE

Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If

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No other System Requirements

## 3. GERMAN STORE

Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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- No other System Requirements

#### 4. ITALIAN STORE

- Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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- No other System Requirements

## 5. SPANISH STORE

Use English Product Descriptions

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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No other System Requirements

## 6. JAPANESE STORE TRANSLATIONS

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If

you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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- No other System Requirements

## 7. SIMPLIFIED CHINESE STORE TRANSLATIONS

Marketing product description (maximum 55 characters, including spaces)

Note: This copy is used for Home Page features where space is more limited.

Short product description (maximum 125 characters, including spaces)

Note: This copy is used in the Category Page listing.

Long product description (recommend 100 - 300 words)

Note: this is the more detailed copy used on the individual product detailed page. It should include what your product does, then benefits and features as well as product specifications. If you have a trial version the details of that trial should be included as well.

In addition to the U3 smart drive and operating system, which will already be included, what other hardware/system requirements does this software application depend upon?

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- No other System Requirements

**OS (check all that apply) \***

- Windows XP
- Windows 2000
- Windows Vista

**GRAPHICS**

Please submit your product box shot and/or product logo graphic in JPG format with the following size specifications to [info@u3.com](mailto:info@u3.com).

- (1) 153px wide x 173px high
- (2) 48px wide x 58px high
- (3) 60px wide X 75px high

**SOFTWARE APPLICATION SUBMISSION**

Please send your Quality Partner certified software application (U3P and EXE files with the same name), the Certification Self-Test report and/or instructions to download from your FTP site (or use YouSendIt service) to [info@u3.com](mailto:info@u3.com).

U3P File Size:

 \*

EXE File Size:

 \*

Installation Size:

 \*

- I will email my graphics and application files. \*

**TERMS OF USE FOR U3 SOFTWARE CENTRAL**

By submitting the above form to U3 you are agreeing to the following terms:

- The developer listed above is the legal representative for this product and holds all legal rights to sell this product online in the markets selected above.
- The product listed above is currently available and in good working condition for acquisition by the customer.
- The developer listed above agrees to the U3 smart Trademark License Agreement for software as described in the U3 Developer Forum program.
- The developer for the product above is responsible for all technical and customer support questions by the end-user and will respond to all incidents in a reasonable and timely manner.
- The developer authorizes U3 and its e-commerce partner AskNet to collect all download revenues from the store, as well as pay all applicable taxes related to the product listed above.
- The developer agrees to a channel fee equaling 50% of the total net revenue collected (excluding all applicable taxes) for the product listed above. All net revenue fees (50% of total net revenue) to the developer are paid quarterly by U3 starting August 31, 2008.
- U3 has the right to remove the product listed above from U3 Software Central at any time, without notice, if it is determined by U3 that the product is being misrepresented or does not comply with any of the terms of use described in this agreement.
- U3 agrees to host all freeware and trialware software free of charge. A 30-day notice will be given to the developer if a change in hosting is required.
- The product listed above conforms to the following additional U3 Software Central guidelines: - All product data submitted will be grammatically correct and complete. - Threatening, abusive, harassing, tortuous, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically or otherwise objectionable material contained within the application data is prohibited.
- Developer agrees to provide his W9 for US or W8 for outside the US and understands that if not provided, U3 cannot pay his downloads revenue